



# Webinar Registration Form

## Addressing Declining Enrollment By Improving Onboarding & Retention Initiatives

Wednesday, June 5 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

## Overview

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Researches are sounding the alarm that the declining enrollment trend, especially in community colleges is expected to get even worse over the next 10 years. We all know that when the unemployment rate is low and the economy is strong, enrollment in colleges drops as potential students choose work and income over education.

Projections show that the number of students graduating from high schools will remain flat and even decline in high-income areas as families relocated to less expensive communities. With the reduced birth rate during the recession, there will be even fewer students to attend colleges and universities in the coming years.

This presentation will discuss projected trends in enrollment, factors that are now in play that influence our effectiveness, and challenges from external governance that impact our plans, as we work to create strategies for refocusing college efforts on student retention and completion.

### Objectives:

- Understand why colleges need to prioritize retention efforts over outreach efforts to maintain stability
- Understand the need for visionary planning and implementation of a college-wide initiative to support increased student persistence, retention and success
- Learn how a culture of engagement and caring is critical to student retention
- Learn practical information on how to provide improved retention efforts

## Who Should Attend?

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- Vice President of Student Services
- Vice President of Instruction
- Chief Financial Officer
- Dean of Student Services
- Dean of Counseling
- Instructional Deans
- Counselors
- Faculty
- Student Support Services Staff
- Any educator interested in learning more about declining enrollment



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### Speaker(s)

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**Dr. Denise Swett**

*"We continue to lose enrolled students at alarming numbers and have yet to figure out how to stop the massive departures. If institutions of higher education are to remain stable, effective and competitive they must change their priorities from intense and expensive outreach efforts to pursue new students, to impactful and engaging strategies to keep the students that have already chosen to be there."*

Denise Swett has worked in higher education over 30 years, at both public and private universities and 2 and 4-year colleges. She is well known for her engaging presentations at national conferences including the American Council on Education (ACE), the National Association of Student Personnel Administrator (NASPA), the League for Innovation for the Community Colleges, American Association of Community Colleges (AACC), National Orientation Directors Association (NODA), Annual Conference on the First-Year Experience and Midwestern Higher Education Compact. She has also served as the Community College Representative on the Washington Higher Education Secretariat Work Group, NASPA's Community College Division Board and California Community College Chief Student Services Administrators Association Executive Board (CCCCSSAA).

During her 11 years at Foothill College, Denise was the Administrator of the Year in 2009 and 2016 and was recognized for her work by the Association of Mexican American Educators of Silicon Valley receiving the Educator of the Year award in 2011. She also received the National Community College Administrator of the Year Award in 2012 from NASPA. Denise started her career in higher education working in student activities at the University of San Francisco for 11 years. She moved to community college serving as Dean of Students at Chabot College, Vice President of Student Services at Cañada College, Dean and AVP of Middlefield Campus & Noncredit Programs and Vice President of Student Services at Foothill College. Denise earned her BA and MPA at San Jose State University and her EdD from the University of San Francisco. Denise retired from higher education in August 2018 but remains committed to continuing her work assisting colleges to implement and enhance online services for students, developing support programs for undocumented/DACA students and providing trainings and professional development.

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### Newsletter



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## Registration Information .....

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

## Payment Method .....

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one)    Credit Card    Check    Purchase Order (if applicable) P.O.#: \_\_\_\_\_  
(If you select PO as your payment method, a PO number is required.)

### Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

## Packages & Pricing

### Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)  
\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)  
\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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## Login Directions .....

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

## Site Connections .....

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

## Recording Information .....

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

**Recording Benefits:**

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

## Technical Details .....

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

## What equipment is required? .....

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

## Cancellation Policy .....

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

## Satisfaction Guaranteed .....

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email [support@ieinfo.org](mailto:support@ieinfo.org) or call 303.955.0415.